

HESTOUREX

6-9 April 2017 | WORLD HEALTH SPORT TOURISM
ANTALYA | CONGRESS & EXHIBITION

SPORTS, HEALTH AND ALTERNATIVE TOURISM WORLDS

are coming together

AT HESTOUREX EXPO

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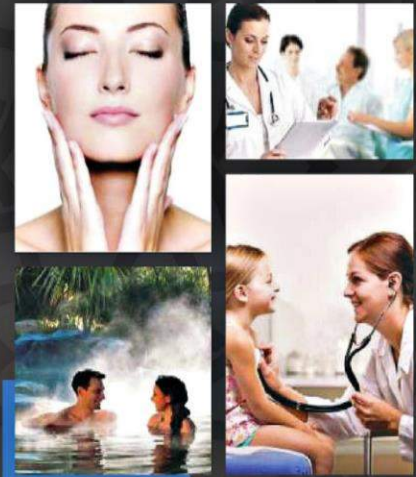
WORLDWIDE PURCHASING COMMITTEES ARE COMING TO ANTALYA

HESTOUREX 2017 CONGRESS AND EXHIBITION WILL TAKE PLACE IN THE MOST MODERN AND MULTIFUNCTIONAL EXHIBITION VENUE OF ANTALYA. GATHERING ALL THE MAJOR STAKEHOLDERS IN HEALTH TOURISM AND SPORTS TOURISM INDUSTRIES FROM ALL OVER THE WORLD.



RESERVE YOUR SEAT FOR B2B MEETINGS

BRIDGING THE GAP BETWEEN INDUSTRY BUYERS AND SUPPLIERS WITH:
2.000 HOSTED BUYERS FROM 50 COUNTRIES
500 EXHIBITION STANDS
10.000 BUSINESS TO BUSINESS MEETINGS
A PERSONALISED SCHEDULE OF MEETINGS WITH THE EXHIBITORS OF YOUR CHOICE



OUR AIM IS TO UTILISE NEW TOURISM OPPORTUNITIES IN TURKEY

6TH MOST VISITED COUNTRY IN THE WORLD
43 JCI ACCREDITED HEALTH INSTITUTIONS
(4TH IN THE WORLD)
517 FOOTBALL FIELDS FOR TRAINING AND TOURNAMENTS
32 GOLF COURSES
563 LUXURY 5* HOTELS



Bridging the gap between industry of buyers and suppliers with 2000 participants invited as Hosted Buyers from all over the world



- **HESTOUREX** Hosted Buyer Program provides a cost and time effective platform for business and event professionals;
- The main goal of the program is to interact and develop business from all over the world;
- B2B networking meetings, as an opportunity to establish a beneficial connections between suppliers, the exchange of ideas and experiences, discovering new trends and development of international relations for your company;



- Hosted Buyers are required to submit their application in order to be accepted for the program;
- Below is provided further information for those who are looking for new opportunities on Health Tourism and Sport Tourism in Turkey



What makes us different?

- Hosted Buyers will be able simultaneously receive a VIP experience and beneficial B2B meetings to start or enlarge their businesses;
- Our flexible and personal approach means that we take care of our hosted buyers as individuals;
- We put power in the buyer's hands: no match making systems for us – hosted buyers choose over 90% of their appointments with exhibitors including the date and time;
- We believe in a balanced approach: time to do business – time for education and time for networking – you'll get it all at HESTOUREX.



HESTOUREX Hosted Buyers Program Includes:

- A personalized schedule of meetings with exhibitors of your choice;
 - Complimentary travel and transfers;
 - Complimentary 4*/5* accommodation;
- Flexible attendance option to attend tailored knowledge sessions, designed to enhance professional development;
- Access to VIP Hosted Buyer lounges on the show floor, providing complimentary Wi-Fi;
- The opportunity to attend a pre-event tour to a choice of stunning meetings destinations



- HESTOUREX team will create a beneficial interaction between all stakeholders of the Health and Sports tourism industries;
- HESTOUREX will ensure that our Hosted buyers will get a great experience at our event and will be our regular participants in the coming years.



HESTOUREX

is supported by the following
Ministries of Turkish republic:

- Ministry of Foreign Affairs
 - Ministry of Economy
- Ministry of Culture and Tourism
 - Ministry of Youth and Sports
 - Ministry of Health
- Ministry of Development



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CONGRESS VENUE: ANTALYA EXPO CENTER

**DISCOVER
INNOVATION
OF THE
Future**

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